

insightsinsightsinsights

insightsinsightsinsights

insightsinsightsinsights

insightsinsightsinsights

small business insights

insightsinsightsinsights

f o c u s

insightsinsightsinsights

telecommunications

insightsinsightsinsights

insightsinsightsinsights

insightsinsightsinsights

insightsinsightsinsights

insightsinsightsinsights

insightsinsightsinsights

sig

in

about this survey

Survey Objective As one of the fastest-growing segments of the American economy, small business is big news. To identify and track the issues affecting America's small businesses, The Wall Street Journal has commissioned Beta Research Corporation to conduct several focused studies. The subject of this study is telecommunications and its impact on small businesses.

Methodology This survey was conducted among The Wall Street Journal's Research Panel members who hold top-management positions in businesses of fewer than 100 employees. Beta Research conducted a total of 202 telephone interviews between February 16, 2001 and February 23, 2001. All interviews were coded, edited and tabulated according to standard research practices.

telecom
insightsinsightsinsightsinsightsinsights